

# HANNAH bananaBREAD

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## **Hannah Banana™ Launches Peter Pumpkin Bread™**

### ***Oberweis Dairy Home Delivery Adds Peter Pumpkin Bread to List of Products it Carries from Hannah Banana***

**GLENCOE, IL—Sept. 26, 2005**—Hannah Banana™ is pleased to announce its new Peter Pumpkin Bread™ and Peter Pumpkin Raisin Bread™ are now available for both wholesale and retail distribution nationally. Both flavors of the gourmet-quality Peter Pumpkin Bread pack a mouthful of pumpkin flavor while maintaining the same freshly-baked and moist texture that is consistent with the company's signature line of premium-grade Hannah Banana Bread™ products. Peter Pumpkin Bread is now available for wholesale purchasing and is being sold in several retail locations throughout the country.

Peter Pumpkin Bread originated from a homemade recipe is scratch-baked with no preservatives. A generous supply of all-natural and premium quality ingredients including real pumpkin, cinnamon, cloves and nutmeg are added in by hand. Topped with a festive dusting of cinnamon, Peter Pumpkin Bread is a delicious and beautiful addition for consumers to enjoy this holiday season.

North Aurora, IL-based Oberweis Dairy's Home Delivery is one of the first retailers to carry Peter Pumpkin Bread. "Hannah Banana consistently provides exceptional tasting quality products. Their baked from scratch breads are a natural fit for our home delivery customers." said Oberweis Dairy Marketing Manager Darice Jados. "The Peter Pumpkin Bread is a great seasonal addition to Hannah Banana Bread Company's product line. We hope all of our customers will treat themselves to Peter Pumpkin Bread this fall."

**(More)**

Oberweis Dairy Home Delivery has been providing Hannah Banana's White Chocolate Chip Caramel Walnut, Chocolate Chip and Classic since April 2005. Contact Oberweis at 888-645-5868 to place an order through Oberweis Dairy for home delivery.

**Appetite, Wallet Specifications and Shelf Life:**

Like other Hannah Banana products, Peter Pumpkin Bread and Peter Pumpkin Raisin Bread are available in two sizes: mini-loaf (approximately 13 oz.) and large loaf (approximately 2.75 lbs.). Suggested retail pricing is \$6 for a mini loaf and \$15 for a large loaf. Large loaves can be cut into nine one-inch slices, which are sold for between \$1.50-\$2.10 per slice. All Hannah Banana Bread products can be sliced and attractively wrapped for grab and go convenience. Hannah Banana's products maintain an average shelf life of between 5-7 days counter, 7-10 days refrigerated and three months frozen.

**Distributing Hannah Banana Joy:**

Hannah Banana distributes all of its baked goods nationally. Both fresh and frozen distribution is available with a number of shipping options for both large and small retail and wholesale operations.

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**Hannah Banana™**

Based in Glencoe, IL, Hannah Banana™ was founded in 2000 to provide gourmet-caliber baked goods derived from a series of family-owned recipes. The company's baked good lines include Hannah Banana Breads™, Peter Pumpkin Breads™, JonConnor Apple Cinnamon Bread™ and Declan's Irish Soda Bread™. All Hannah Banana products are sold through coffee houses, specialty grocers, in-store cafes, gourmet foods delivery services, catalogues and restaurants. They are also packaged and drop shipped as corporate and personal gifts. Call 847-242-9441 for more details or visit [www.hannahbananabread.com](http://www.hannahbananabread.com).