

PETE SPINNER
Vice President

BIOGRAPHY

ABOUT THE OTHER BANANA:

Peter Spinner joined Hannah Banana in 2004 to help run the business while his wife and company President/Founder, Lisa Spinner, prepared to give birth to the couple's third child. Peter put his 12-year public relations and journalism career on hold indefinitely when Lisa delivered their fourth child in 2005. He serves as vice president and is a minority shareholder in Hannah Banana Bread Company.

ONGOING CONTRIBUTIONS:

Peter manages the firm's day-to-day operations with a focus on maintaining existing accounts, developing new sales opportunities and marketing communications. These efforts have helped secure sales to in excess of 50 Nordstrom e-Bars, 15 Espresso Royale coffee shops and more than 200 independent cafes, coffee shops, restaurants and grocery stores.

Peter's public relations efforts have resulted in dozens of print and online placements, as well as a 4-minute expose on The Food Network, which has aired nationally more than 70 times since 2005. Peter also managed the launch of www.hannahbannabread.com in 2006 and its revised launch in 2008. Additional responsibilities include managing vendor relationships and maintaining the company's financial records.

PROFESSIONAL BACKGROUND:

Prior to joining Hannah Banana, Peter served as Vice President of Corporate Communications at GCI Group's Chicago office and as Senior Account Supervisor at Edelman Worldwide. He also managed marketing and communications programs for PLATINUM technology and two other technology startups in the Chicago area. His career began in journalism where he served as a reporter for five years respectively at the City News Bureau of Chicago and Pioneer Press in North Suburban Chicago.

Pete obtained his B.A. in Communications from Loyola University Chicago in 1992 and his MBA from Lake Forest Graduate School of Management in 2002. Peter and Lisa reside in Glencoe, IL with their four children, Jonathan, Hannah, Joshua, and Declan.