

The logo for Hannah Banana Bread is centered at the top of the page. It consists of the word "HANNAH" in a serif font above the word "bananaBREAD" in a sans-serif font. The text is contained within a dark brown rectangular box with a thin white border. The background of the top of the page is a light beige color with a white, swirling, floral pattern.

# HANNAH bananaBREAD

## LISA A. SPINNER President

### BIOGRAPHY

#### **ABOUT THE TOP BANANA:**

Lisa A. Spinner initially incorporated Hannah Banana™ in November of 2000 to bring a unique and high-quality brand of sweetbreads to a handful of coffee shops in the Chicago area. Born into a lineage of exceptionally brilliant Italian bakers (most notably her mother, ShirLee Krull-Richier, and grandmother, Eleanor Aiello-Richier), Lisa has grown her family's recipe for banana bread into several baked goods lines that have become best sellers in specialty food stores throughout the country. Her ongoing goal with the company is to consistently provide wholesome, preservative-free gourmet products that raise consumer expectations for what defines quality in the baked goods industry.

Lisa's spirit, charm and charisma are an important part of Hannah Banana's culture and her core values set the tone for how business is conducted with the firm's customers, employees and vendors. Her philosophy is that customers will continue to work with Hannah Banana when provided with exceptional products at a fair price that are supported with the highest levels of customer service possible.

#### **ONGOING CONTRIBUTIONS:**

Lisa oversees all new product development, typically starting with classic comfort foods that stem from family recipes. She then uses unique mix-in ingredients to create truly original products that set impeccably high standards for taste, texture, creativity and overall quality. Lisa contributes to her firm's overall sales and marketing efforts through placing ongoing sales calls with prospects around the country. She also serves as the primary spokesperson for media interviews.

#### **COPS & ROBBERS:**

Prior to starting Hannah Banana, Lisa worked for eight years as an investigator for the Cook County State's Attorney's Office. While employed in the Felony Trial Support Division, she collected evidence on suspects arrested and charged for violent crimes throughout Cook County.

Lisa obtained her B.A. in Political science from graduate of Illinois State University in 1990. She lives in Glencoe, IL with her husband, Peter, and their four children: Jonathan, Hannah, Joshua and Declan.